



SENSI SEEDS – Executives

Ben Dronkers, founder

"It's all about the plant"

Ben Dronkers is a Cannabis entrepreneur, philanthropist, and the founder of Sensi Seeds. In the early seventies, Ben discovered the many benefits of the cannabis plant while travelling abroad to purchase hemp clothing. He thinks back with a smile: "I asked the farmers about the cannabis fields and they gave a knowing laugh. One of them gave me a handful of cannabis seeds as a gift and told me that the seeds were very important. This led me to save them, to learn more about the properties of seeds from different regions, and to collect even more cannabis seeds." A passion was born.

Ben Dronkers' passion led him to travel the world collecting many genotypes of cannabis, including first-class cultivated varieties. He discovered the many uses of this exceptional plant. His travels took him from the Hindu Kush and the Himalayas to South-East Asia. Around the mid-eighties, Ben's passion developed from collecting cannabis seeds to cultivating them. Using his extensive collection of cannabis seeds as a starting point, he began cross-breeding them in order to combine the genes of different cultivars into new cannabis hybrids. This led him to create what would become the world's largest cannabis seed bank: Sensi Seeds.

As Ben Dronkers enters his 60s, it is doubtful that he will rest on his laurels. His dedication to the marvellous multifaceted plant *Cannabis sativa* L. spurs him on to new challenges each year. Many of his ideas are now a thriving reality, but there are always new possibilities to explore for this cannabis entrepreneur.