



SENSI SEEDS – The Family

Che Dronkers, legal advisor

“Cannabis legalisation is a matter of time, not opinion.”

Che Dronkers is Sensi Seeds’ legal advisor. As the youngest son of Sensi Seeds founder Ben Dronkers, he has grown up in the world of Sensi Seeds and HempFlax. Coming of age in an industry that has seen many changes in the three decades since his father pioneered cannabis seed breeding and retail, Che is both grounded in the history of the business and possessed of a dynamism to continue breaking new ground.

Che’s educational background is a distinct advantage in his role. He holds a degree in law from the University of Amsterdam with a minor in business, specialising in entrepreneurship and innovation. Che continues to broaden his knowledge with an eye for subjects which are particularly relevant to Sensi Seeds, taking post-academic courses in areas of the law such as the rights of seed breeders.

Che enjoys exploring and debating the flaws in the Dutch legal system regarding cannabis and hemp, and is constantly looking for ways in which it could effectively and realistically be improved. As the youngest son of Sensi Seeds founder Ben Dronkers, he has grown up in the world of Sensi Seeds and HempFlax. Coming of age in an industry that has seen many changes in the three decades since his father pioneered cannabis seed breeding and retail, Che is both grounded in the history of the business and possessed of a dynamism to continue breaking new ground.

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